



# **MATHEUS MENEGHEL.**

## **AN ART DIRECTOR FOCUSED ON GRAPHIC DESIGN, MOTION GRAPHICS AND PHOTOGRAPHY.**

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Atlanta, GA  
215 . 776 . 7524

### **EXPERIENCE**

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**Since 2014**  
Atlanta, GA

**SECOND STORY**  
ART DIRECTOR

Crafts digital and phisycal experiences for comercial and cultural clients. Main clients: World of Coca-Cola, Michelin, COX, Comcast, Whole Foods, Verizon.

**2011 – 2014**  
Atlanta, GA

**SAPIENTNITRO**  
ART DIRECTOR – MOBILE & ALTERNATIVE INTERFACES

Designed mobile applications and interactive experiences primarily for JCPenney and other retail clients.

**2010**  
Atlanta, GA

**IQ INTERACTIVE**  
VISUAL DESIGN INTERN

Main clients: Pennington Bird Seeds, Allstate.

**2007 – 2008**  
São Paulo, Brazil

**AFRICA ADVERTISING**  
JUNIOR DESIGNER

Helped several art directors on pitches and final print campaigns for major clients in Brazil, such as Itaú Bank, Philips and Mitsubishi.

**2005 – 2007**  
São Paulo, Brazil

**LAUTERT ASSOCIADOS**  
GRAPHIC DESIGNER

Was the main creative professional for the Red Bull account in Brazil. Designed several event promo pieces, working very close with Red Bull's marketing teams.

**2003 – 2005**  
São Paulo, Brazil

**TORÓ ADVERTISING**  
JUNIOR ART DIRECTOR

**2002 – 2003**  
São Paulo, Brazil

**OGILVY BRAZIL**  
CREATIVE DEPARTMENT TRAINEE

### **PROFESSIONAL SKILLS**

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Visual Design  
Art Direction  
Motion Design

**LEARNING**  
Cinema 4D

**OTHER INTERESTS**  
Photography, Videography, Stop Motion  
Animation, Prototyping, HTML+CSS.

**LANGUAGES**  
English & Portuguese.

### **AWARDS & PUBLICATIONS**

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Cannes Lions Cyber Shortlist

Communication Arts

SEGD Global Design Awards

How Design Awards

W3 Awards

### **EDUCATION**

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**DIGITAL MEDIA GRADUATE**  
2009 – 2010

Portfolio Center – Atlanta, GA

**BACHELOR OF ADVERTISING  
AND MARKETING**  
1998 – 2001

ESPM – São Paulo, Brazil